



FOR IMMEDIATE RELEASE

Satisfy your sweet tooth and help Golden Apple at the same time
Mrs. Prindable's handmade confections sponsors online auction benefiting Golden Apple

CHICAGO (December 10, 2009) – Mrs. Prindable's handmade confections and Golden Apple have joined forces this holiday season to host an online auction offering a unique flavor experience with truly sparkling appeal.

The Golden Apple is a one-of-a-kind creation that takes the famous Mrs. Prindable's gourmet caramel and chocolate covered apple to a whole new level. The components of The Golden Apple masterpiece command a retail price of over \$1,000.

The flavorful part of The Golden Apple creation starts with a hand selected Fuji apple cloaked in a thick layer of buttery rich caramel, Turkish Hazelnuts and Valrhona Palmira Plantation Estate Grown Dark Chocolate with 64% cocoa content. The Golden Apple is so large, more than \$100 worth of chocolate is used in the creation.

The sparkle comes from a diamond studded 14K gold apple-shaped pendant, custom-made just for the Golden Apple project. The pendant includes 35 round diamonds with a 0.35 total carat weight, and an 18-inch 14K gold cable link chain. The pendant has dimensions of 0.97 inch wide and 0.77 inch tall.

The Golden Apple is sure to make a lasting impression on any lucky gift recipient this holiday season. It will also make a lasting impression for a great cause as Mrs. Prindable's is donating all proceeds from The Golden Apple project to the Golden Apple Foundation. The Golden Apple Foundation was created in 1985 to honor outstanding teachers as grandly as Hollywood honors its movie stars at the Academy Awards. Today the Golden Apple Foundation recruits, prepares, and mentors outstanding prospective teachers; provides high quality professional development; and recognizes and supports the work of excellent teachers.

Please join Mrs. Prindable's in support of the Golden Apple Foundation by participating in this one-of-a-kind online auction. To bid on the Golden Apple and for more information, visit:

<http://cgi.ebay.com/ws/eBayISAPI.dll?ViewItem&item=220520402177>.

About Golden Apple

Golden Apple began in 1985 with founders Mike and Pat Koldyke and a shared inspiration — to offer outstanding school teachers the level of recognition enjoyed by actors at the Academy Awards. Golden Apple's successful track record now spans more than 20 years. Integrated, innovative Golden Apple programs and resources enhance the quality, resiliency, and creativity of classroom teachers and improve teaching and learning throughout Illinois. Qualified, passionate educators — including Golden Apple Award-winners and finalists — lead a small staff of dedicated employees with functional and program expertise. A connected and committed board of directors oversees Golden Apple's strategic direction.

Together with a larger community of expert educators, the not-for-profit organization works to ensure that all Illinois children have the excellent teachers they deserve.

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