About Matt Zafirovski

Matt Zafirovski serves as the CEO and Board Director of ACP CreativIT, a technology solutions provider based out of Chicago. During his tenure at ACP, he's served as COO, led the company's technical organization and drove its M&A efforts. Prior to ACP, he served as Director of The Napa Valley Reserve, Vice President of Groupon International leading their expansion efforts in Asia, and as a management consultant at McKinsey & Company.

Matt holds an MBA from the Kellogg School of Management and a BA in Public Policy from Duke University. He has been a longtime Board Director of Golden Apple, current serving as Vice-Chair and Chair of the Strategy & Expansion Committee. Matt is also deeply involved with the Lurie Children's Hospital, Macedonia2025 and Duke University.